PRODUCT	PRICE RANGE	BASICS
TV BILLBOARDS (8' X 20')	$900- $1400	INCLUDES PRODUCTION. RECOMMEND LOGO ONLY, NO MORE THAT 5 WORDS
WALL SIGNS (3' X 10')	$600	INCLUDES PRODUCTION. RECOMMEND LOGO ONLY, NO MORE THAT 5 WORDS
CONCOURSE SIGNS (4' X 8')	$800	INCLUDES PRODUCTION. RECOMMEND LOGO ONLY, NO MORE THAT 5 WORDS
BATHROOM SIGNS (18' X 30")	$300	INCLUDES PRODUCTION, POSTER BEHIND GLASS LOCATED ABOVE EACH OF THE MENS URINALS
PIT AREA SIGNS (4' X 6')	$500	INCLUDES PRODUCTION, LOCATED IN CENTER OF PIT…HIGH TRAFFIC AREA.
BANNER PLACEMENT	$300	YOU PROVIDE BANNER, PLACEMENT MUTUALLY AGREED APON
RACE NIGHT TITLE SPONSOR	$900 - $1200	INCLUDES NAME OR LOGO IN ALL EVENT ADVERTISING AND PRESS RELEASES WHEN POSSIBLE, MENTIONS OVER PA, WEBSITE LINK
SPECIAL EVENT SPONSOR	$1800 - $2500	INCLUDES NAME OR LOGO IN ALL EVENT ADVERTISING AND PRESS RELEASES WHEN POSSIBLE, MENTIONS OVER PA, WEBSITE LINK
DIVISION SPONSOR	$2000- $6000	NAME AND LOGO ON EACH CAR, ADVERTISING, PRESS RELEASES, TV BILLBOARD, MENTIONS OVER PA, WEBSITE LINK
SCOREBOARD	$3000-$5000	TITLE SPONSOR OF SCOREBOARD. MULTI-YEAR DISCOUNT
FLAG STAND	$2000- $4000	TITLE SPONSOR OF FLAGSTAND, MULTI-YEAR DISCOUNT
50/50 SIGN	$3,500	EXCLUSIVE SPONSOR ON 50/50 TALLY BOARD SIGN
KIDS RIDES	$800	TITLE SPONSOR OF THE 5 KIDS RIDES EVENTS
KIDS EVENTS	$500	TITLE SPONSOR OF THE KIDS PENNY GOLDRUSH EVENT
POINT SHEET	$800	LOGO PLACEMENT ON POINT SHEET/DRIVERS LIST HANDED OUT TO FANS EACH WEEK
COLLECTOR POSTER	$500	LOGO PLACEMENT ON THE COLLECTOR POSTER FEATURING THE RACE TEAMS. 1000 PRODUCED