



February 2010 Members' Newsletter

John R. McKarns- With great sadness, we all experienced a great loss with the passing of John McKarns. He was an instrumental part of LaCrosse Fairgrounds Speedway and the entire short track racing industry. His passion for short track racing is visible everywhere you look, and nearly everything we do at the speedway John was a part of. He will be missed and always remembered.

Elmo - Bill Rolland "Elmo" Johnson passed away in January. He was a great member of the LaCrosse Team. Elmo was most known as the pace car driver in the early to mid 1990's, thus inheriting the nickname "Elmo." Elmo most recently helped out at Oktoberfest every year prior to and during the event. He will always be greatly missed and remembered.

Awards Banquet - It is amazing on how much the banquet has turned into a great function during the off season! To all those that attended, a big thank goes out to you for being part of a great (and fun) celebration. Congratulations to all award recipients! We hope everyone had as fun of a time as we did. The 2010 Awards Banquet has already been scheduled, for Friday Night, January 21st, 2011, so make plans now.

2010 Driver Orientation Meeting - The orientation meeting is scheduled for **Saturday, March 27th** at the **Fox Hollow Golf Course Banquet Hall**. The hall is located about 5 miles south of the speedway on county road M. Turn right on Cty. Rd O (at Hayfield store). The hall is about a ¼ mile ahead on the left - next to the Golf Course. **THERE WILL BE ONLY ONE MEETING - FOR ALL DIVISIONS, STARTING AT 10:00 a.m.** We will begin to accept registrations, season pit passes, pit pads, car numbers, etc at 8:30 AM. *The meeting is not mandatory.* **We recommend you attend**, as we discuss any changes that may affect you for 2010. Please note that if we do not have your registration prior to the meeting, you may lose your car number, pit pad location, etc. We hope you can make it.....it saves a lot of time prior to the season and you might score a door prize or two. NOTE: We can send (snail mail) all the necessary forms in advance....Just please call us or email us with your mailing address.

Online - Please take note that at www.lacrossespeedway.com, there is a "DRIVERS" link, which has many forms and registrations available for you to access at the click of your mouse. (Does Not include NASCAR License forms). Click and print the form out, mail it in. (Sorry, electronic online registration is not available)

Driver Information / Media Forms - Drivers: Enclosed is a form to provide information about you and your race team to the media, message center, souvenir yearbook and most importantly, the announcer. Please fill it out and return it to the speedway as soon as possible. The deadline to be included in the 2010 Speedway Souvenir Yearbook is Saturday, March 27th (at the Orientation Meeting). Please fill out a separate form for each division you plan to compete in. If you need additional forms, please contact the speedway via email or phone, or download it under the "Drivers" link at the Speedway's Website.

2010 LaCrosse Speedway Memberships - A 2010 speedway membership application is enclosed with this newsletter. Members that have returned their applications to the speedway via mail will receive their members' card at the Orientation meeting. If you do not pick it up at the meeting, it may be picked up at the pit gate on practice days or on race day. **BE SURE TO FILL OUT THE EMAIL ADDRESS LINE**, because in the future these newsletters and all forms will be available online only.

Mall Show - Just a reminder that this will not take place for this season. Instead, we are attending other shows throughout the area. We believe we can reach more of our fan base...and create some new ones with this new approach.

2010 Car Numbers - If you had both a NASCAR License & LaCrosse License, and Earned Points during the 2009 season (Hornets & Skidders do not need a NASCAR License), your 2009 car number is secure for next season until March 19th. If you would like to know of current available car numbers in any division for 2010, please contact the speedway office.

2010 Rulebooks - The 2010 Rulebook is available online at www.lacrossespeedway.com.

<u>Important Dates</u>	Sat. April 17	Open Practice / Media Day / <u>200 lap Enduro-4:00 pm start!</u>
	Sat. April 24	Opening Night 2010
	Fri. May 14	First Street Drags
	Sat. June 19	Smash-O-Rama, No Late Models or Sportsmen
	Sat. Sept. 4	Last Saturday Night of Weekly Racing
	Sat. September 11	Eve of Destruction
	October 7-8-9-10	Oktoberfest Race Weekend
	**A complete detailed TENTATIVE Schedule is online at lacrossespeedway.com .	

2010 Party Deck – The brand new “party deck” built last summer near turn one is available for small group outings as small as 12 and as large as 72. Treat your race team sponsors to a night of fun, or let your employer know that it is available. Additional information on pricing and availability can be obtained at www.lacrossespeedway.com or by calling 608-786-1525 for a detailed brochure.

Scanners / Raceceivers – Raceceivers will be available for sale at the Orientation Meeting. The frequency is 454.000. Raceceivers or operating scanners are required for Late Models, Sportsmen and Thunderstox. They are optional in the R.A.Y.S., Hornets and Skidders.

NASCAR Memberships – If you do not have an application for 2010, please call the speedway as soon as possible. NASCAR requires all Late Model, Sportsmen and Thunderstox drivers and to have one. Hornets, R.A.Y.S. and Skidders do not need one. Please remember to put “LaCrosse” as your home track on the form. You may renew your NASCAR membership online. Just log on to www.NASCARmembers.com. They only accept VISA online. If you have sent in your application to NASCAR, be patient for receipt of your membership card - it usually takes several weeks.

Addendum A's (NASCAR Minor's Release) – If you are under age 18, you will need an “Addendum A” to send in with your NASCAR membership application (and signed by a parent). If you need one, please contact the speedway office.

FACEBOOK AND TWITTER- Sign up on our Facebook page and our Twitter page. Modern technology is in a race of its own.....and we are going to try to keep up. Please join us! (Race teams should think about setting up their own pages as well for their fans and sponsors!)

Tire Sale – The pre-season tire sale (for Late Model and Sportsmen) will be held at the Speedway TENTATIVELY on Thursday April 1st (no fool'n) from 4:30pm to 6:30pm. There are no current plans to change the tires or their compounds. **CASINGS-** Coulee tire will except undamaged **GOODYEAR AND HOOSIER 1070 CASINGS!** (No other tires allowed) You will receive a \$1 credit for each casing towards a tire purchase. Call before you bring them to our recycling trailer at the speedway.

HUGE SUCCESS FOR HORNETS – The Faster Pastor race in 2009 was a huge success. All parties that were involved (Hornet teams, Pastors) had a ball; thank you to them for their participation. We are planning to do it again this year, on June 12th. Get your Church Pastor involved - have them call us.... and, Hornet drivers - get your cars signed up with us for a pastor to use!

WE ARE GOING TO HAVE FUN- There is plenty of bad news out there....economy, jobs, etc. There is no question the level of optimism for most people is quite reserved. However, this is America. And, Americans have toughed it out before and we will tough it out again. Our time tested commitment to work hard and overcome challenges is proven every day. You are a part of one of the greatest sports that exist today in this great country. WE ARE HERE TO HAVE FUN. And in times like this, we can thrive. We are local. We are exciting. We provide a great release (whether racing or watching) for thousands. So bring on the 2010 season, bring it on, because we are in the business of having “FUN,” and FUN we will have.

See you at the Orientation Meeting on March 27th

www.lacrossespeedway.com – lacrossespeedway@yahoo.com – 608-786-1525
Mailing Address: PO Box 853, West Salem, WI 54669